

## System overview

# Advanced Simplicity

Use proven and advanced technology that is easy to use, install, integrate and scale.



## Actionable herd insights

The right information at the right time for the right person.



# SmartTags

The SmartTag is made of robust materials and construction, engineered for farm environment.

- ✓ Identification (ISO)\*
- ✓ Heat Detection
- ✓ Health Monitoring:  
*Eating, Rumination and Inactive behavior*
- ✓ Herd Performance Trends
- ✓ Cow Locating



## The benefits at a glance

- ✓ Improved reproduction results
- ✓ Better cow health and a more productive and sustainable herd
- ✓ Increased labor efficiency and effectiveness
- ✓ Improved farm management
- ✓ Saving on labor, fertility and medical treatment costs
- ✓ Work pleasure and peace of mind
- ✓ Vital element for animal-friendly and sustainable production
- ✓ Proven technology

Discover more:  
[nedap.com/cowcontrol](https://nedap.com/cowcontrol)



Nedap  
P.O. Box 104  
7140 AC Groenlo  
The Netherlands

+31 (0)544 471 444  
[livestockmanagement@nedap.com](mailto:livestockmanagement@nedap.com)

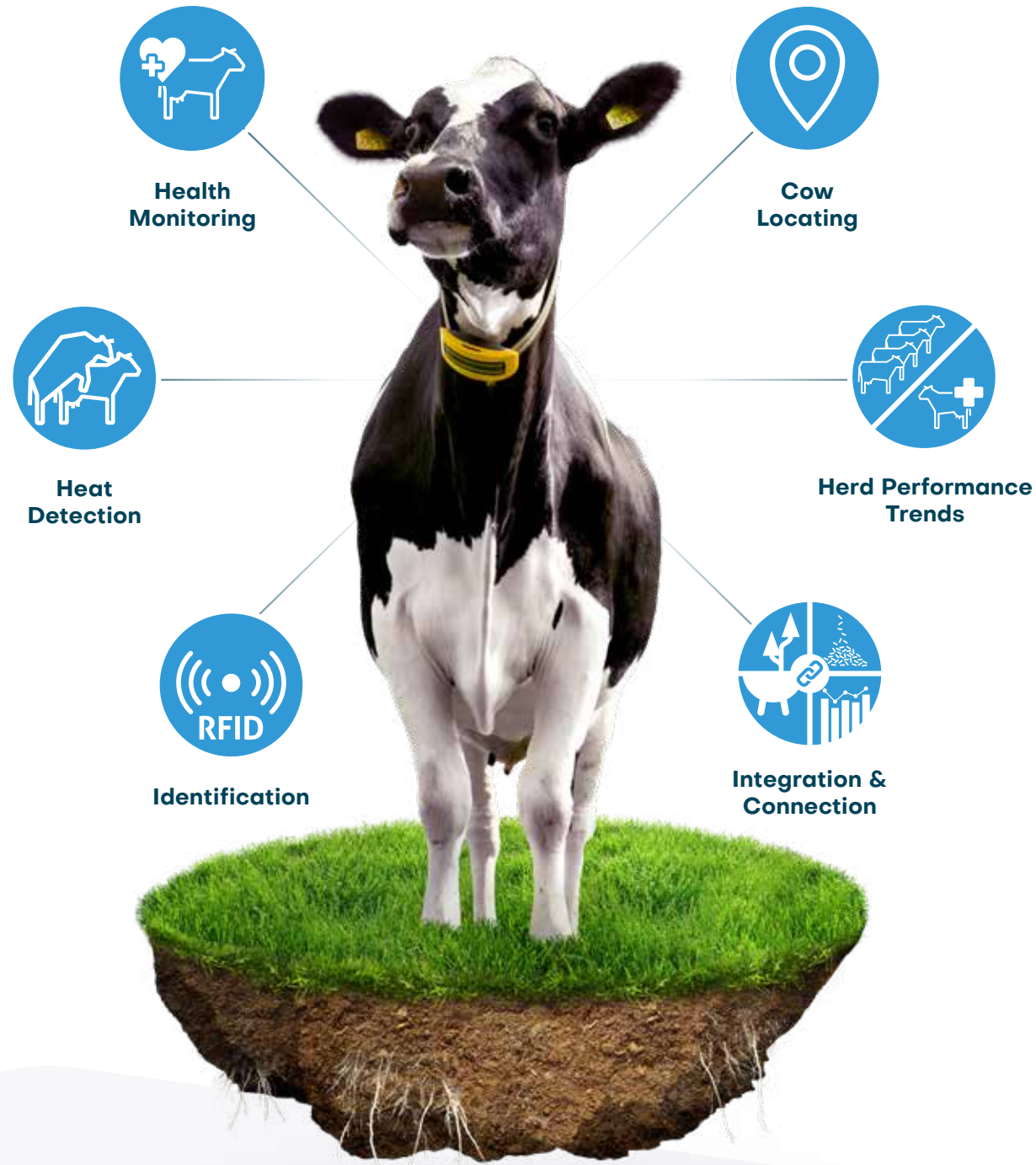


# Nedap CowControl

Knowing everything about every cow



# All-in-one



Nedap CowControl combines an unmatched range of monitoring features and management tools in a highly advanced, yet easy to use system.



## Increase profitability with precision



### Heat Detection Improve reproduction results. Increase labor efficiency.

Nedap CowControl automatically tracks signs of heat - such as increased activity, sniffing, chin resting and mounting behavior. The system shows a clear list of all cows in heat with their optimal insemination moment for effective insemination with the highest chance of conception. It also provides additional reproduction insights, helping you to find cows with irregular heats, non-cycling cows and non-pregnant cows.

### Health Monitoring Keep cows healthy, fertile and productive.

Nedap Health Monitoring is an essential tool to keep your cows healthy, fertile and productive. The system compares all behavior with standards for optimum condition, the previous behavior of the cow and the behavior of the group she is in and detects changes or abnormalities. It provides the earliest and most reliable health alerts for cows that need urgent attention and shows a list of cows that need to be checked today, allowing you to treat health issues before they become problems. It also enables you to intensively monitor transition cows and post-treatment recovery.



Put the power of precision farming on your side. Improve your bottom line with the solutions to maximize dairy herd performance and save time, labor and costs.



### Cow Locating Stop searching. Start finding.

Finding cows needing to be checked, inseminated, treated or fetched was never as easy and time-saving as it is with Nedap Cow Locating. It accurately shows and follows the real-time position of individual or multiple cows on your barn map with one click on your PC, tablet or smartphone. Nedap Cow Locating is fully integrated with Heat Detection, Health Monitoring and Herd Performance Trends.

### Herd Performance Trends Evaluate group and herd behavior. Improve farm management.

Nedap CowControl shows you how external factors and management decisions influence the herd's performance. The system sends a group alert when it detects abnormalities among a percentage of the cows in a group, allowing you to respond to. At strategic level, group behavior reports and herd performance insights offer a valuable tool to measure the eating patterns, behaviour average, consistency, cycling rate and performance. Also evaluates the impact of (changed) feeding strategies, housing conditions and milking procedures.



# Precision