



Nedap **CowControl**

SmartTag Ear

Expanding cow sensing, enhancing the world's most trusted animal monitoring solution.





“Reducing the incidence of sick cows while increasing the creation of sustainable pregnancies in our herd... just by listening.”

98%

“Farmers that have used the SmartTag Ear have experienced an average 98% retention in the ear. They are reassured to know that the tag is reliably attached to the cow, so data is constantly building about each individual animal, and on a whole herd level”

- Captures insights on reproduction, rumination, eating and inactive times
- Tag lifetime of 7+ years
- Easy to apply in routine animal handling facilities
- Lightweight, sleek design is maintenance free on animals 12+ months of age
- Data storage of 24 hours on tag
- Removable and reusable to other animals
- Built on long lasting, proven infrastructure used for other Nedap sensors to ensure reliability of data transmission
- This device does not contain an EID function



Actionable insights found in Nedap Now cloud platform and easy integrations to other farm management software.

Nedap CowControl systems can include neck tags, ear tags, or a combination within the herd. Farmers now have access to more data and insights than ever before, with more choices to customize for their operation.

Discover more:
nedap.com/cowcontrol



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